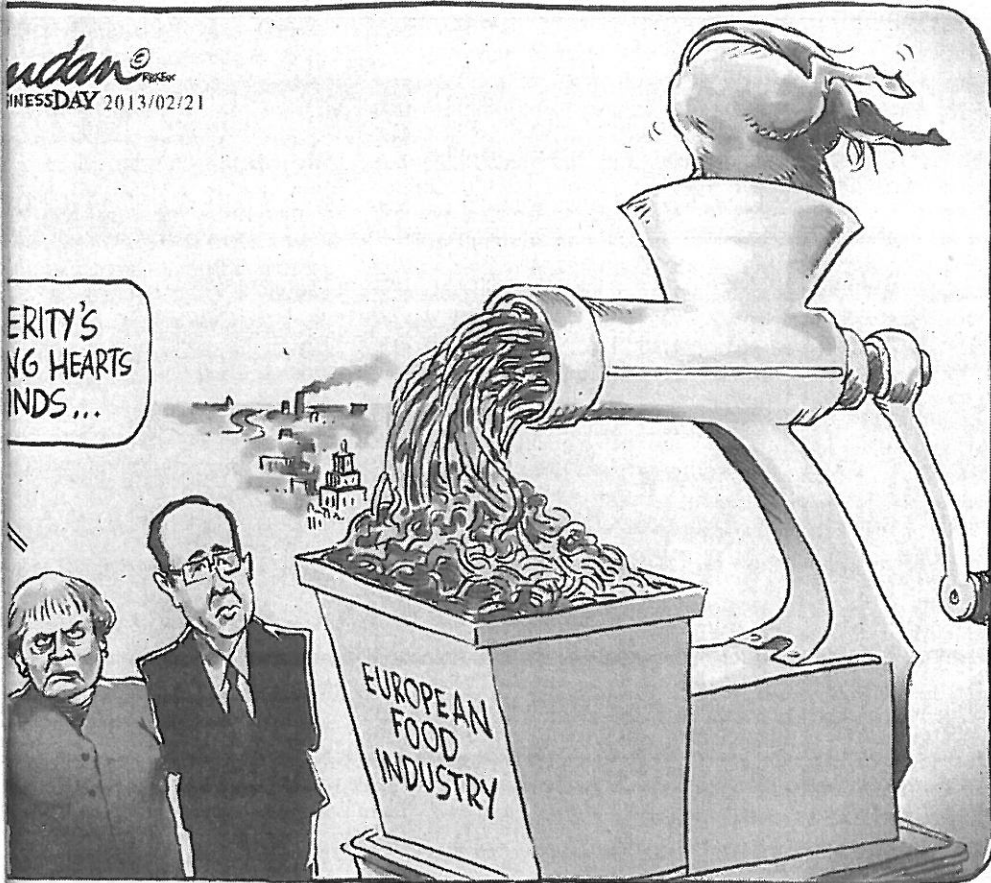


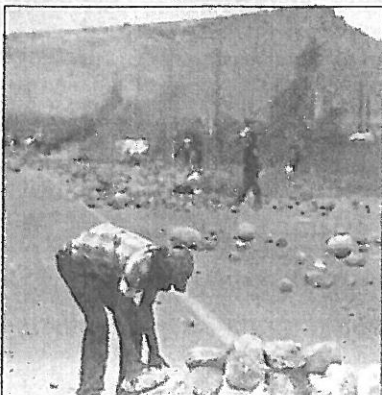
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The Editor



Professionalism is the only answer

The prioritisation of state can't be... (Axe hovers over state' drive, Febru- to other route to of the National than professional- vice. For too long ckeyed reasons to Under apartheid, a forced allocation al group over the mocratic era, loy- ed above compe- nences are evident.



ment of Health, the Treasury and the Department of Home Affairs should not be lost. Their success owes much to their policy and practice of appointing to relevant positions the most qualified individuals. In the process, these persons are able to provide the proper structure for effecting high service delivery standards.

You'll recall the absence of qualified individuals (by education, experience, skill) in the public service further results in the unacceptably high fees charged to government by consultants. As the auditor-general's

Amakhosi dreaming

DEAR EDITOR — "Amakhosi roll out ambitious brand expansion plan" (February 19) is after all a natural progression, albeit a belated realisation that they should improve. But where is the improvement on the football side that establishes them as a leading club in Africa and a provider of outstanding young talent?

This fabulously rich institution has shown a particularly cavalier approach to developmental football. Imagine a club like Manchester United fielding a single youth team at under-18 level, when the golden age of football learning has long passed.

Should Kaizer Motaung have visited FC Barcelona's La Masia, he would have seen a comprehensive football academy that looks at the holistic development of the child — education is a crucial element, with the kids going to the best schools and after-school tuition being provided.

It is so obvious that youth development is not a priority at Naturena, and this is true of many of the clubs at elite level. Infrastructure development remains a sideshow as long as there is no coherent football development programmes at the top clubs.

Chiefs need to work very hard on the football part of their business to improve the club's global ranking of 174 before they can even dream of comparing themselves with the best.

Terrance Jeevanantham
 Killarney

Frightening price

DEAR EDITOR — Your R15 price tag is ridiculous, to say the least. Your price escalated by a frightening 26% from R11.90 to R15. You have lost touch with the ordinary man on the street's disposable income, it seems. Your newspaper's price is 100% more expensive than any local newspapers here in the Western Cape; content-wise you have taken a backward step and are merely on par with ordinary newspapers.

I will no longer buy it.
Johan Bester
 BKB Limited

Save Maths Olympiad

DEAR EDITOR — I was sorry to read